



Morton Plant Hospital



Mease Countryside Hospital



Mease Dunedin Hospital



Morton Plant North Bay Hospital



Eric Barsema
Community Impact Director

Eric Barsema joined Morton Plant Mease Health Care Foundation in 2007 and is currently the Community Impact Director. In this role, Eric is primarily responsible for leading the Foundation's grant funding process to the not-for-profit hospitals of Morton Plant Mease by tracking more than \$7 million in program and capital grants each year.

He also leads the Foundation's brand development and marketing campaign strategies to increase philanthropic support and awareness, including the annual team member giving campaign throughout the hospitals of Morton Plant Mease. Eric also leads the Foundation's "Scrubs Day" program that provides community members the opportunity to participate in behind-the-scenes hospital tours.

Prior to joining the Foundation, Eric worked as Partnerships Manager for Big Brothers Big Sisters of Pinellas County where he cultivated corporate mentoring partnerships and assisted in match support for volunteer mentors.

He received his MBA from the University of Tampa and his Bachelors in Marketing from Northern Illinois University.